

Retail

V&P competitive price intelligence solution enable retailers to monitor their competitors' prices online in order to make smarter pricing decisions.

The solution helps retailers to increase margins and revenue.

Schedule Demo

Schedule a demo with a V&P consultant today!

www.vnpglobal.com

Complete visibility into

- ✓ Competitors' Prices
- ✓ Competitors' Assortment
- ✓ Competitors' Promotion

V&P Technology Pvt. Ltd.

D-159, Sector - 7
Noida(India) – 201301
www.vnpglobal.com

Online Competitive Monitoring

Track your competitors' prices & assortment 24*7

V&P

A Competitive
Intelligence
Company



Make your numbers

- Is your price too high then your competitors'?
: *Negatively affecting sales and your Brand.*
- Is your price too low then your competitors'?
: *Loosing your revenue.*
- Is a product out of stock from competitors' store?
: *increase profit margins*

Cloud Capability

V&P cloud application is a subscription-based SaaS service that extracts price, shipping, stock status and other product information from your competitors' websites on a nightly-or-better basis based on your pre defined simple rules.

This mission-critical data is reported to your organization via an easy-to-use web-based portal, as well as raw data that can be imported into spreadsheet programs or applications such as Price Optimization, Revenue Management or Business Intelligence systems.

Intelligent Reports

Get in depth product level competitive pricing data including: high/low/same, shipping prices, price difference, added/removed trend, count trend, & historical trends and much more. Get alerts when a competitor prices changed

Increase Margins & Revenue

Analyze, compare and implement intelligent strategy to drive business intelligence and maximize your margins.

"Knowing exactly what your competitors are doing is critical in today's world. We have found V&P to be a valuable part of our team by supplying clear, actionable information.".

—Pricing Manager

A SaaS solution to deliver timely competitive intelligence to the retail industry pricing, yield, category, brand, and revenue management professionals to make the right decisions at right time.



- **Responsive UI** : Experience the next gen. of web on any platform(Tablet, Mobile, Laptop)
- **Power** : A worlds' only technology can anonymously extract your competitor website
- **Segmentation** : See competition by geo location or Zip code.
- **Schedule** : Work while you are offline.
- **Robust** : A single platform to extract information from unlimited number of competitors

Our Science

Automated, scalable and highly accurate (99.9% accuracy) data collection is made possible by intelligent data crawlers, artificial intelligence and advanced fuzzy logic algorithms.

Proven Track Record

Top 4 out of 10 online retailers choose V&P for experience, flexibility & ability to deliver the highest quality competitive pricing data on hundreds of thousands of SKUs.

Contact Us

V&P
D-159, Sector-7
Noida(India) - 201301

Email us:
Sales@vnpglobal.com

Visit us on the web:
www.vnpglobal.com